Browser fingerprinting: current research and the years ahead

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About me

- CNRS researcher in the Spirals team in the UMR CRIStAL in Lille

- Working on web security and privacy: browser fingerprinting, web tracking, history sniffing, application debloating, mobile application security…

- Open positions for internships and PhDs in the team! Don’t hesitate to contact us!

Outline

I. What is browser fingerprinting? How to protect against it?

II. What is currently being done in the fingerprinting domain?

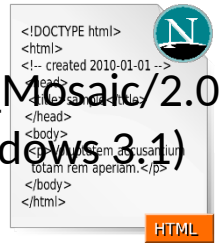
III. What to expect in the future?

I. Internet and web browsers

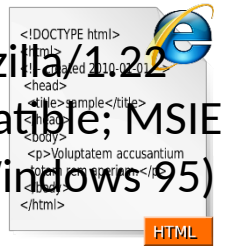
I. Internet in 1995

HTTP User agent

NCSA_Mosaic/2.0 (Windows 3.1)



Mozilla/1.22 (compatible; MSIE 2.0; Windows 95)



Browsers send device-specific information to servers to improve user experience on the web.

I. Internet in 2022

1995	2022
Browser: Netscape Language: Fr	Browser: Chrome v100 OS: Linux Screen: 1920x1080 Language: Fr Timezone: GMT+1 Graphic card: GTX 3090 …

A bigger and richer web

- Audio
- Video
- 3D rendering
- Real-time communications
- Web payments
- Virtual reality

…

What happens when we start collecting all the information available in a web browser?

I. Definition of browser fingerprinting

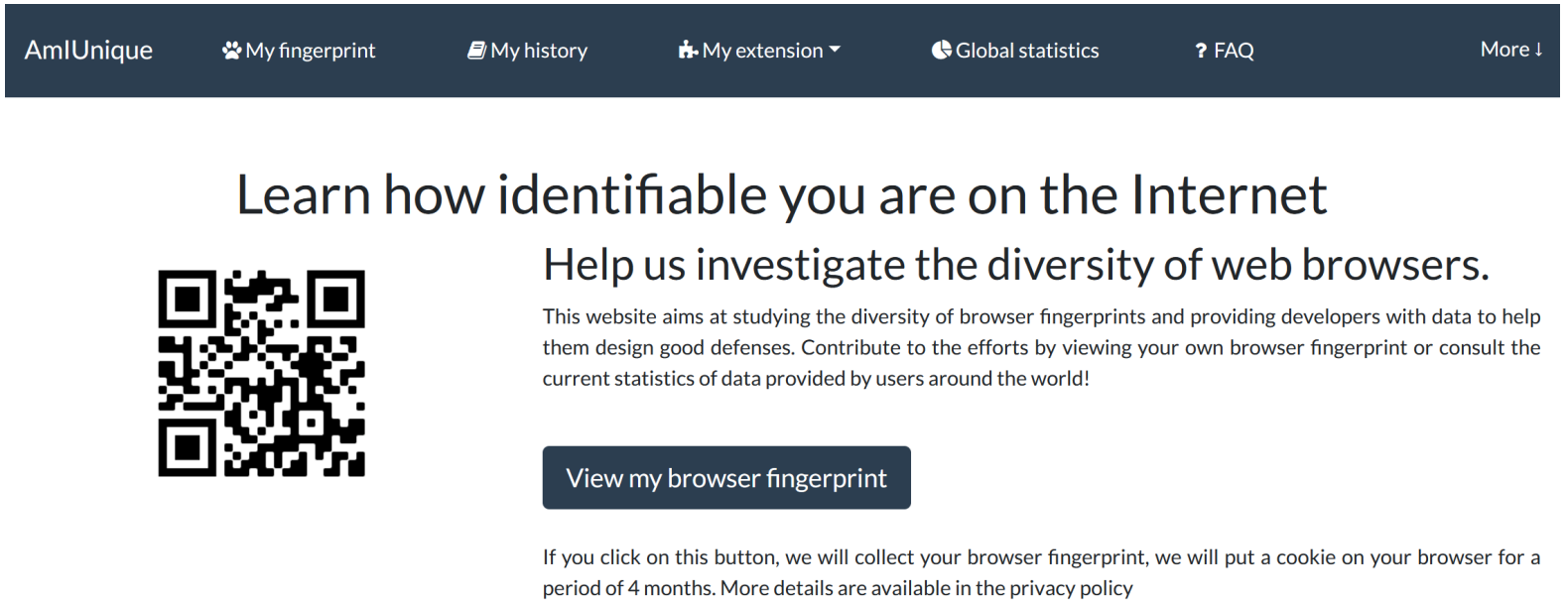
Definitions

- A browser fingerprint is a set of information related to a user's device from the hardware to the operating system to the browser and its configuration.

- Browser fingerprinting refers to the process of collecting information through a web browser to build a fingerprint of a device.

I. See your own fingerprint

https://amiunique.org (Am I Unique)



- Website launched in November 2014
- Collected 5,000,000+ fingerprints so far
- Browser extension available to see the evolution of your own browser fingerprint

I. Example of a browser fingerprint

Attribute	Value
User agent	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/102.0.0.0 Safari/537.36
HTTP headers	text/html,application/xhtml+xml,application/xml;q=0.9,image/avif,image/webp,image/apng,*/*;q=0.8,application/signed-exchange;v=b3;q=0.9 gzip, deflate, br en-US,en;q=0.9
Fonts	Century Schoolbook, Source Sans Pro Light, DejaVu Sans Mono, Bitstream Vera Serif, URW Palladio L, Bitstream Vera Sans Mono, Bitstream Vera Sans, …
Platform	Win32
Screen resolution	3840x2160x24
Timezone	-480 (UTC+8)
Hardware concurrency	4
Battery level	38%
WebGL vendor	NVIDIA Corporation
WebGL renderer	GeForce GTX 3070 Ti/PCIe/SSE2
Canvas	Cwm fjordbank glyphs vext quiz, 😀 Cwm fjordbank glyphs vext quiz, 😀
Browser extensions	

I. Impact on privacy

What makes fingerprinting a threat to online privacy?

1. It is really easy to collect all this data. No need for extra permissions.
2. Several studies have investigated the diversity of browser fingerprints.

Am I Unique?

Study “Hiding in the Crowd”

470,161 fingerprints
94.2% were unique

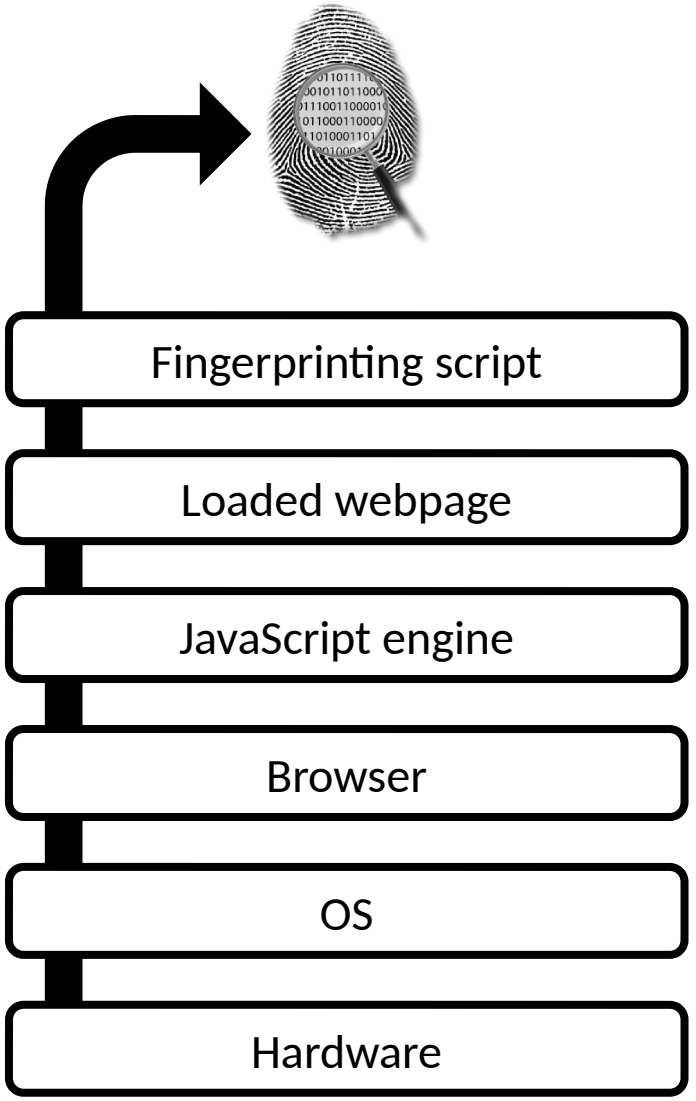
118,934 fingerprints
89.4% were unique

1,816,776 desktop fingerprints
35.7% were unique

Tracking is possible

I. Protection against fingerprinting

- Goal: to protect users against browser fingerprinting, i.e. to prevent them from being tracked online

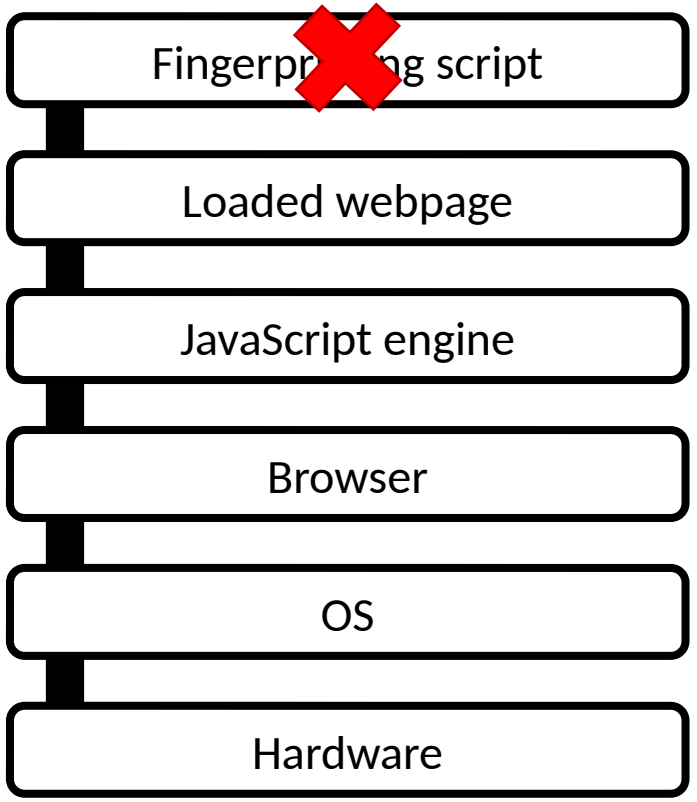


I. Protection against fingerprinting - Blocking scripts

- The fingerprinting script is simply not executed.
- Some existing solutions

Browser extensions

Browser with built-in protection

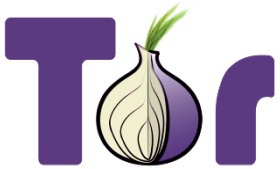


I. Protection against fingerprinting - Blocking browser APIs

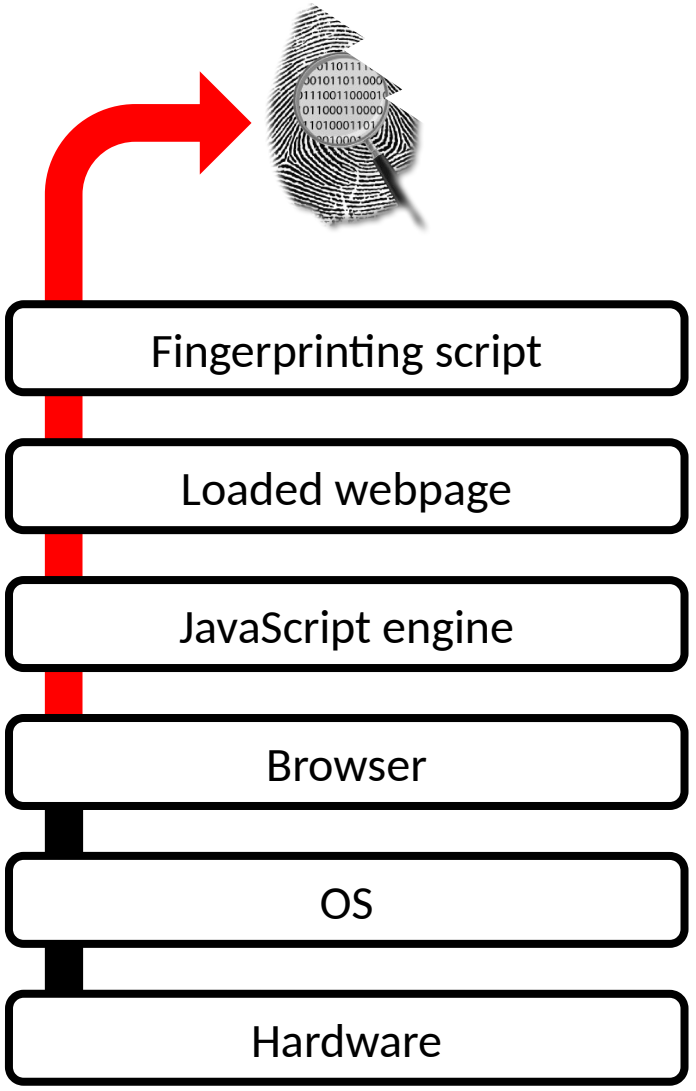
- The fingerprinting script will collect less information.
- Some existing solutions

CanvasBlocker

Brave



Tor browser



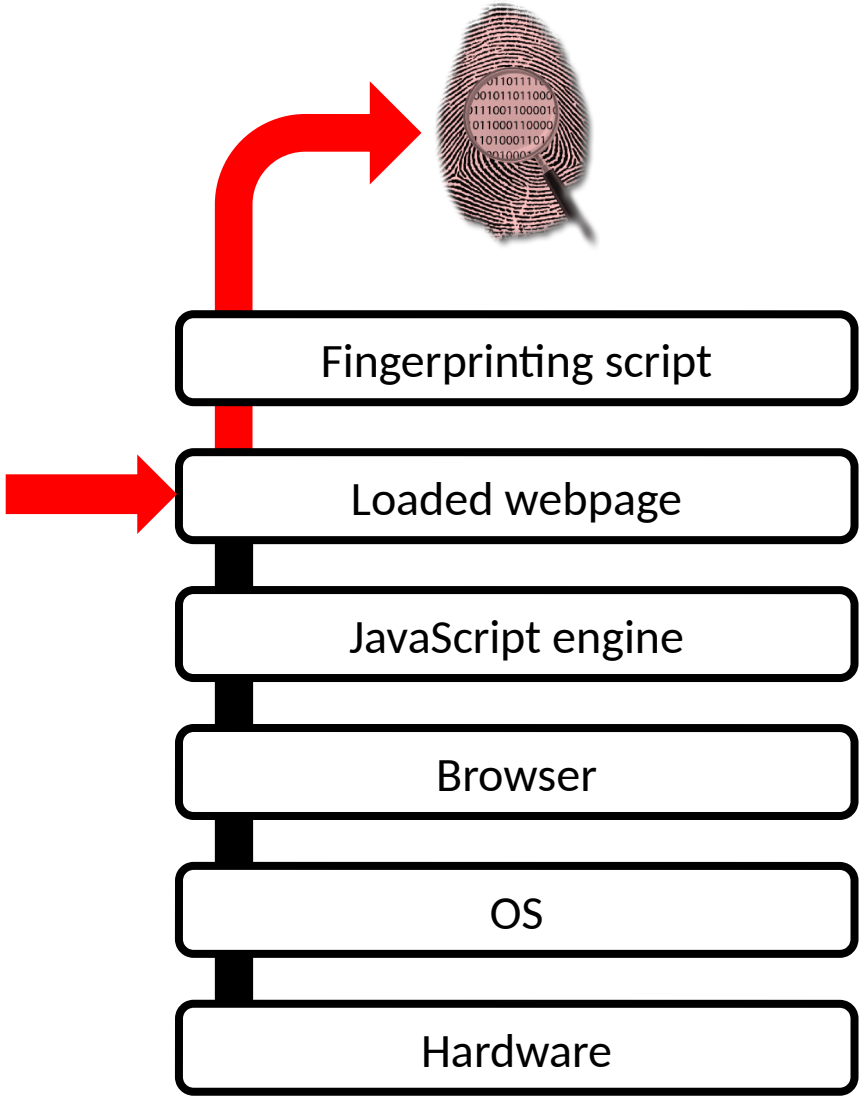
I. Protection against fingerprinting - Injecting JavaScript

- The injection of JavaScript overwrites the default methods of the JavaScript engine.
- Can change values

  “navigator.platform”

  →Default: “Win64”

  →New value: “Linux x86_64”
- Can inject noise



I. Protection against fingerprinting - The problem of inconsistencies

My fingerprint

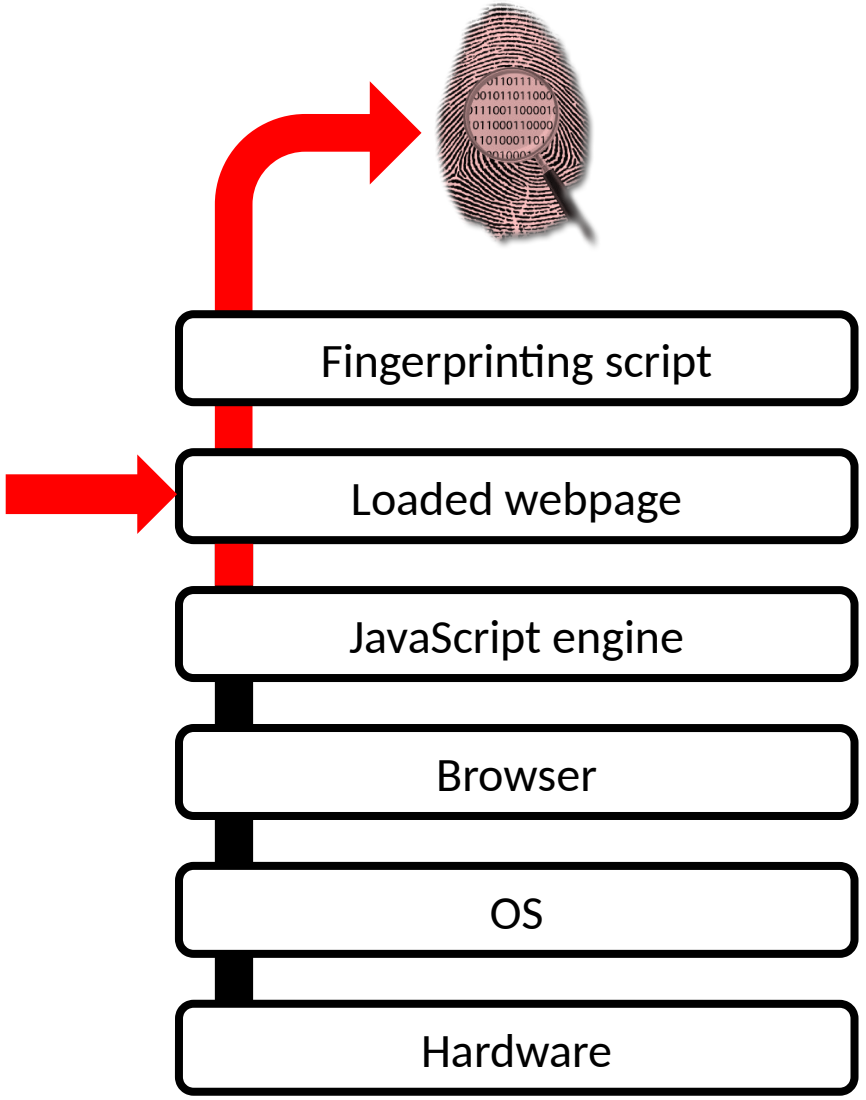
Attribute	Value
User agent	Mozilla/5.0 (Macintosh; Intel Mac OS X 10_10_3) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/43.2357.124 Safari/537.36
Accept	text/html,application/xhtml+xml,application/xml;q=0.9,image/webp,*/*;q=0.8
Content encoding	gzip, deflate, br
Content language	en-US,en;q=0.8
List of plugins	Plugin 0: Shockwave Flash; Shockwave Flash 21.0 r0; NPSWF32_21_0_0_182.dll.
Platform	MacIntel
Cookies enabled	yes
Do Not Track	NC
Timezone	-60
Screen resolution	1920x1200x24
Use of local storage	yes
Use of session storage	yes
Canvas	Cwm fjordbank glyphs vext quiz, 😃 Cwm fjordbank glyphs vext quiz, 😃
WebGL Vendor	Not supported
WebGL Renderer	Not supported
List of fonts	
Screen resolution	1920x1200
Language	fr
Platform	Windows 7
Use of AdBlock	yes

I. Protection against fingerprinting - Native spoofing

- Instead of injecting JavaScript, the source code of the browser is modified to send new values.
- Investigating JS objects is not enough to detect the modifications.
- Some existing solutions

Mimic privacy browser

Tor browser



I. Protection against fingerprinting - Tor browser and its fingerprint

- In theory, all fingerprints from the Tor Browser should be identical.
- In reality, differences can still be found (screen resolution, fonts, canvas…).

TBB 11.0.4 on Windows 10

User agent	Mozilla/5.0 (Windows NT 10.0; Win64; x64; rv:91.0) Gecko/20100101 Firefox/91.0
Platform	Win32
Cookies enabled	yes
Timezone	0
Content language	en-US,en
Canvas	
List of fonts (JS)	Arabic Transparent, Arial, Arial Baltic, Arial Black, Arial CE and 38 others
Use of Adblock	no
Do Not Track	NC
Navigator properties	33 properties in navigator object
BuildID	20181001000000
Product	Gecko
Hardware concurrency	2
Java enabled	false
Device memory	No value
List of plugins	none
Screen width	1000
Screen height	1000
Screen depth	24

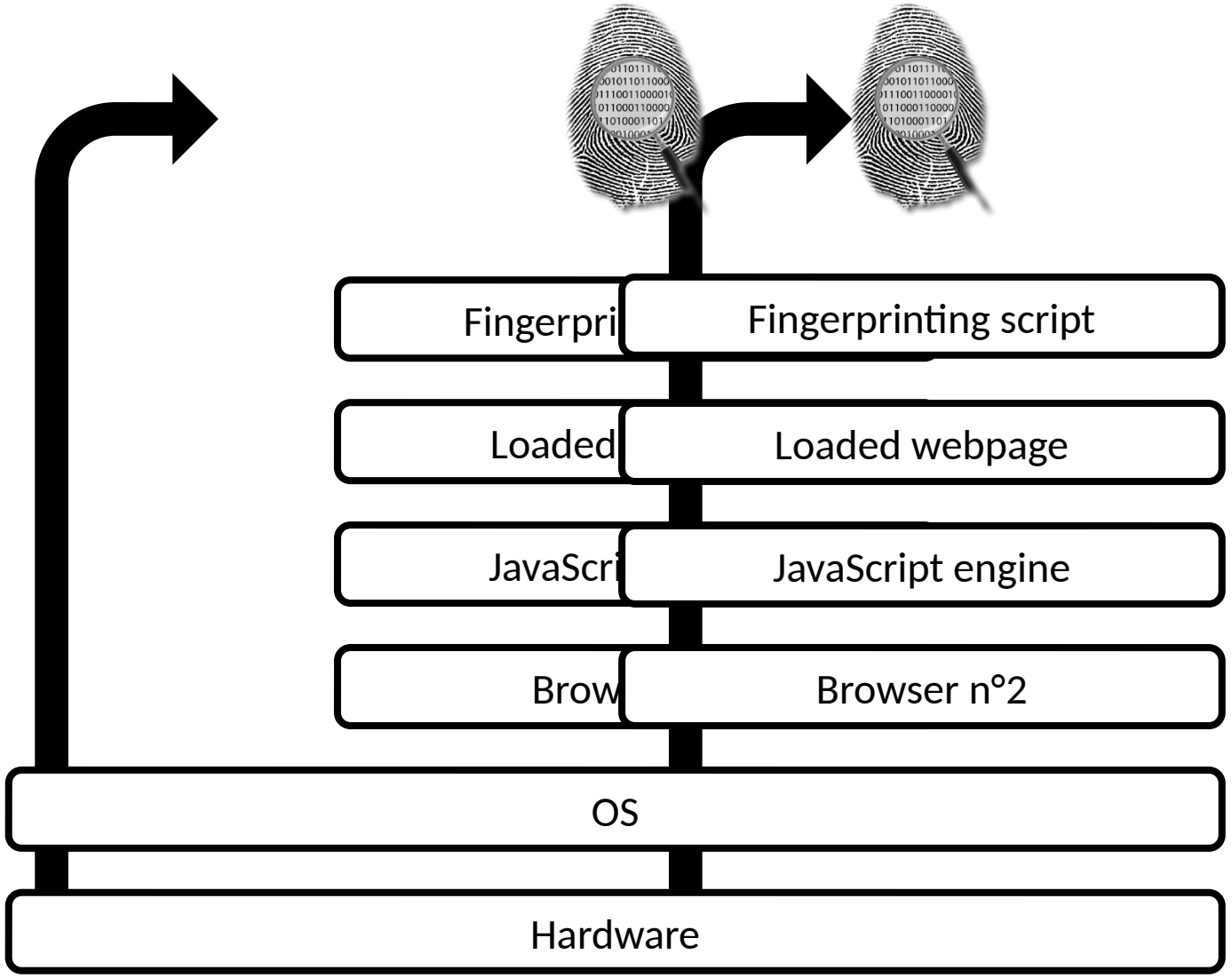
Firefox 95 on Windows 10

User agent	Mozilla/5.0 (Windows NT 10.0; Win64; x64; rv:95.0) Gecko/20100101 Firefox/95.0
Platform	Win32
Cookies enabled	yes
Timezone	-60
Content language	en-US,en
Canvas	 
List of fonts (JS)	Agency FB, Algerian, Arabic Transparent, Arial, Arial Baltic and 182 others
Use of Adblock	no
Do Not Track	NC
Navigator properties	40 properties in navigator object
BuildID	20181001000000
Product	Gecko
Hardware concurrency	4
Java enabled	false
Device memory	No value
List of plugins	none
Screen width	2048
Screen height	1152
Screen depth	24

I. Protection against fingerprinting - Changing browsers

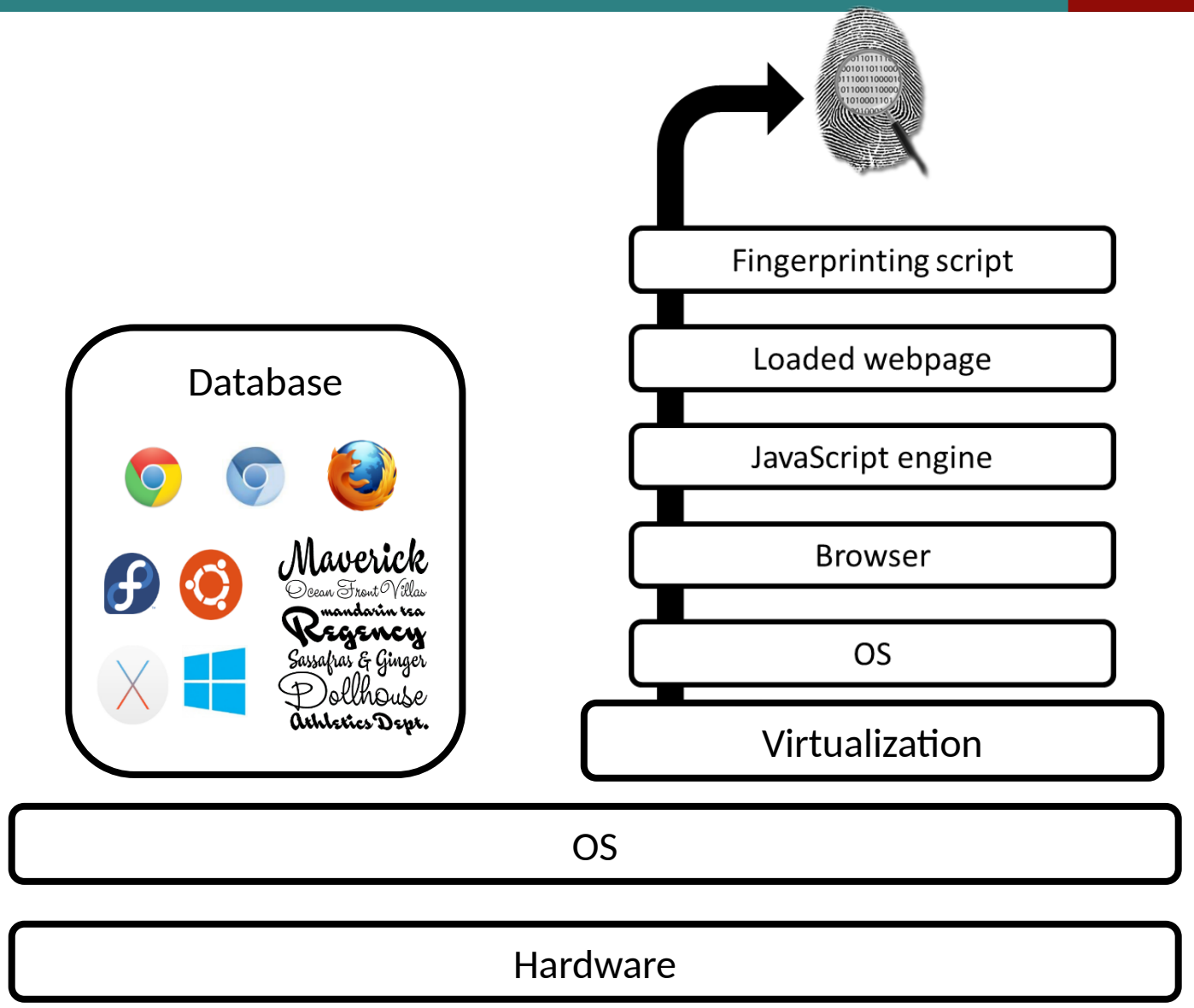
- One fingerprint for each browser
- The OS and Hardware layers are shared by both fingerprints.

- If you collect enough information on the OS and hardware, you are prone to **cross-browser fingerprinting**.



I. Recreating a complete environment

- Disposable environments with a unique fingerprint for each browsing session
- Database with different OS, fonts, plugins and browsers
- Use of virtualization to isolate the host OS from the new environment

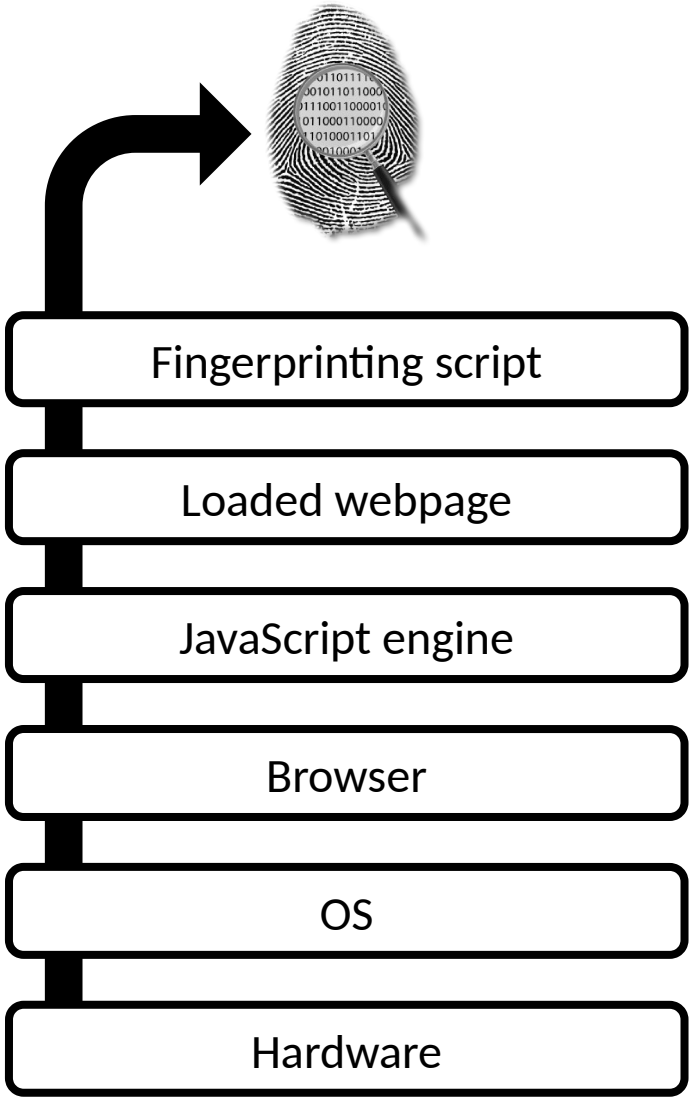


I. Protection against fingerprinting

Many different approaches:

- Blocking scripts
- Blocking browser APIs
- Injecting JavaScript
- Native spoofing
- Changing browsers
- Recreating complete environments

Each technique has its strengths and weaknesses.



Outline

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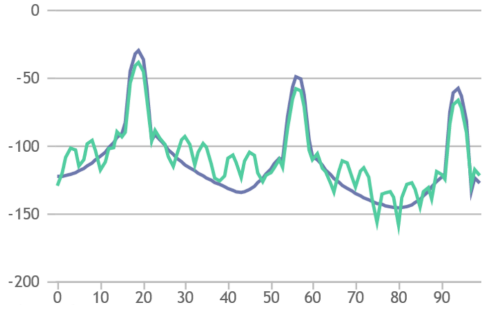
II. Current research – Going beyond browser APIs

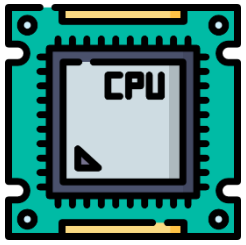
To increase the number of attributes in fingerprints, researches are trying to go beyond what's offered by browser APIs.

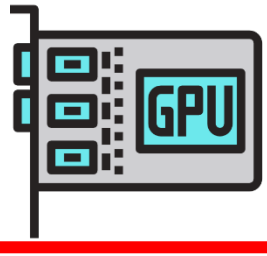
- Browser extensions

- Web Audio fingerprinting



- Hardware fingerprinting

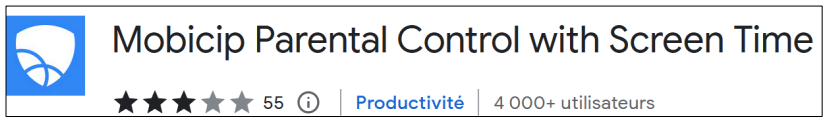




II. Current research – Detecting browser extensions

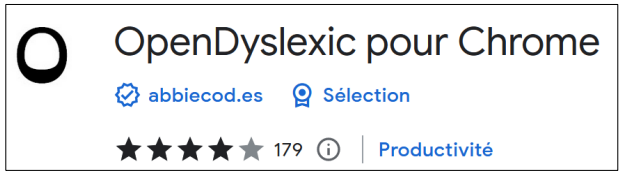
Detecting extensions poses a threat to online privacy because:

- The list of installed extensions can reinforce fingerprinting and make user unique on the web.
- It can reveal user's preferences, browsing habits or demographic information.



Kids

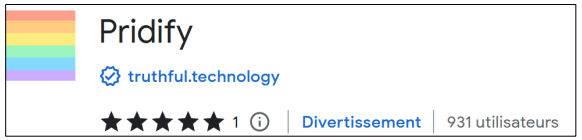
Politics



Disability

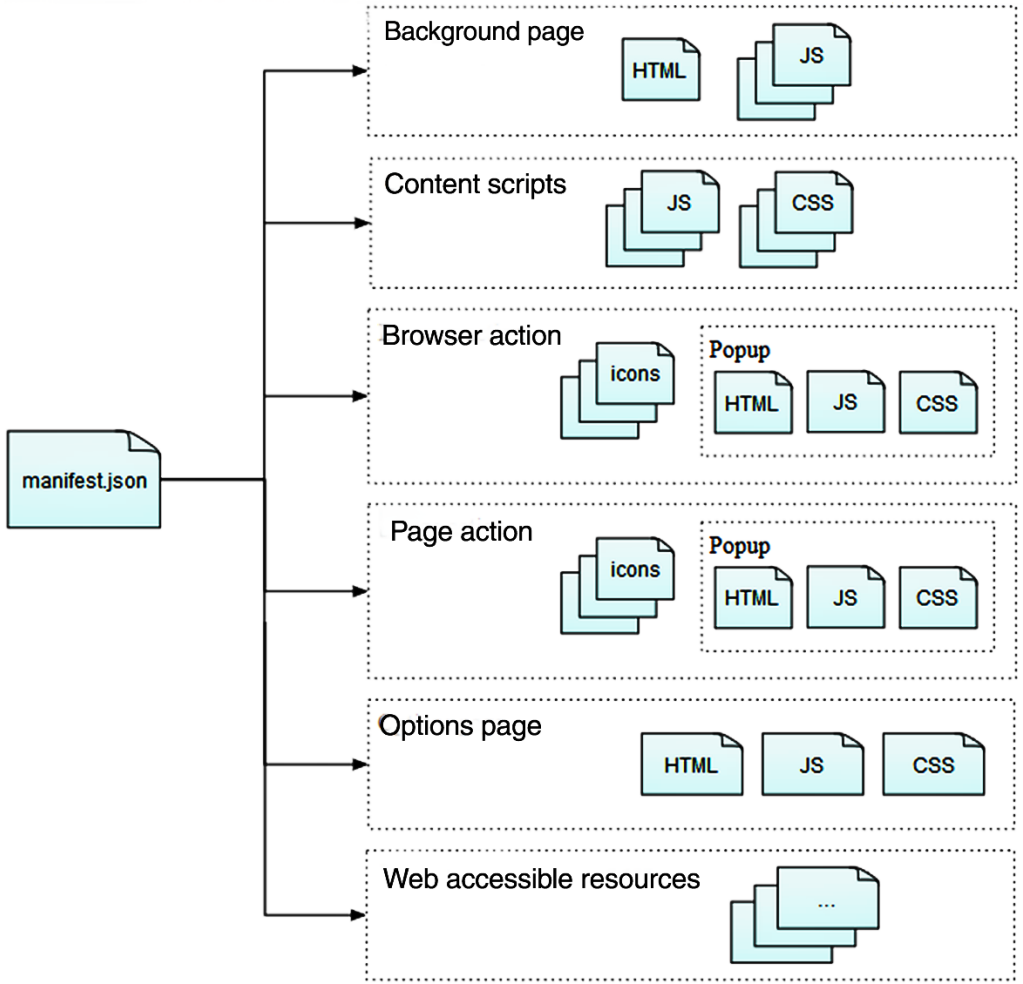
Religion

Fitness



Gender/Sexuality

II. Current research – Architecture of a browser extension



Source: MDN Web Docs

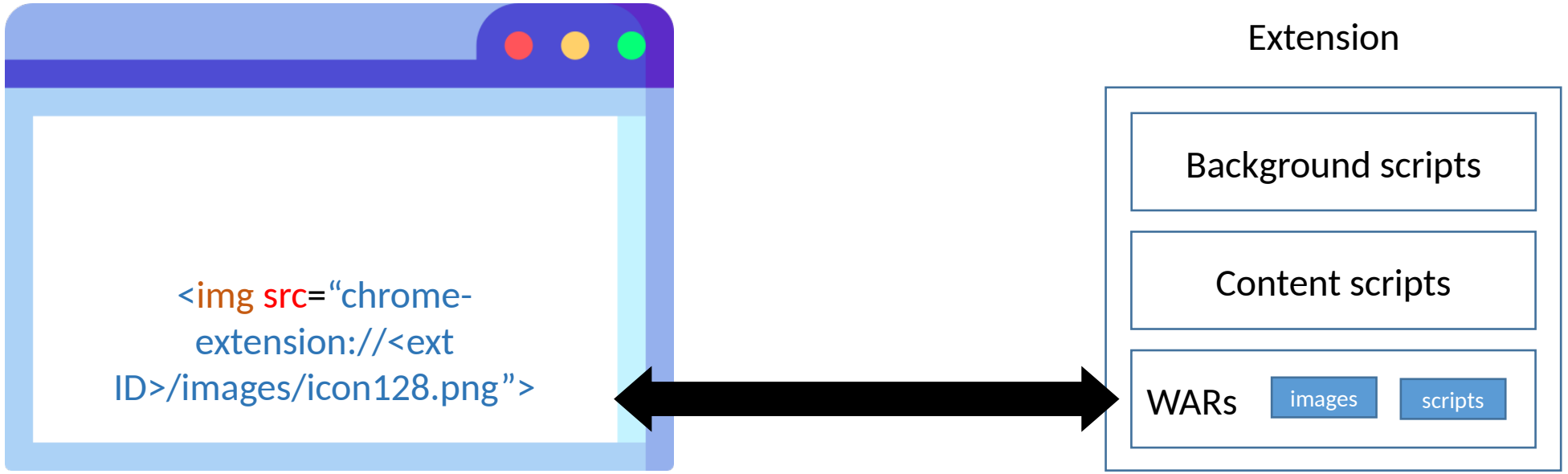
Structure of a browser extension

- Manifest.json is a mandatory file that provides metadata information on how the extension works.
- Background page implements long-term logic.
- Content scripts are scripts that are injected into visited webpages.
- Web accessible resources (WARs) are files like JS libraries or icons that can be accessed by the extension or any webpage.

II. Current research – Detecting browser extensions

1st method: WAR fingerprinting (2017)

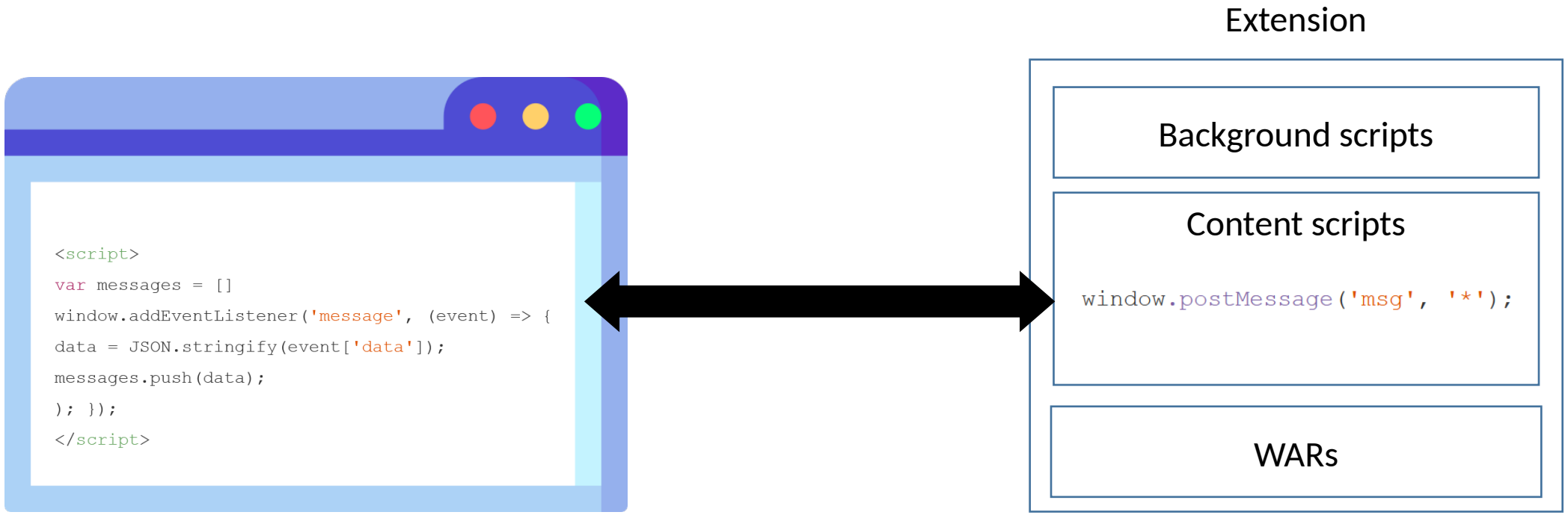
- Probes specific WARs in the browser to identify an extension.
- Requires knowledge beforehand of extension IDs and paths of WAR files.



II. Current research – Detecting browser extensions

2nd method: Intra/Inter communication fingerprinting (2020)

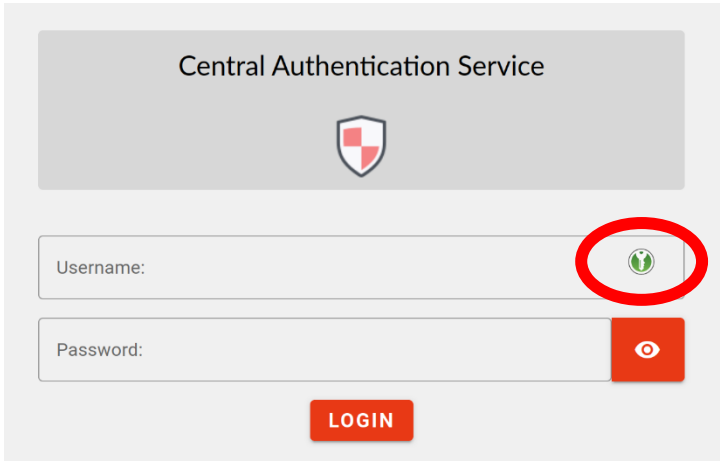
Extensions as part of their inner-workings exchange messages between components.



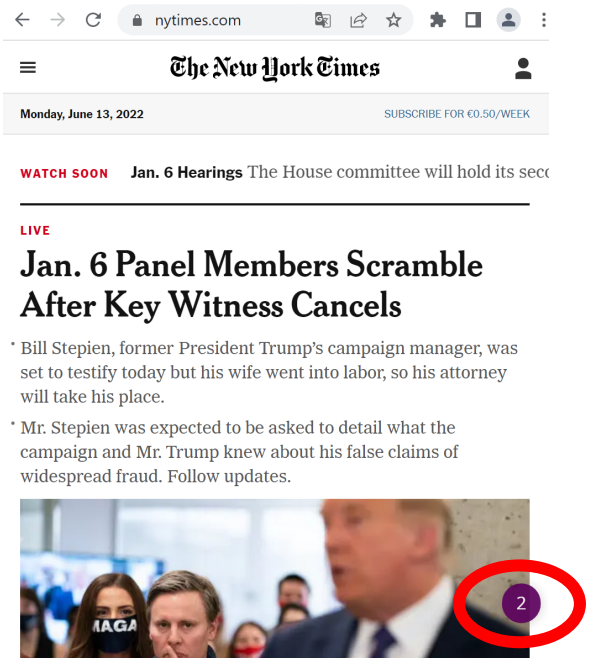
II. Current research – Detecting browser extensions

3rd method: Behavioral fingerprinting

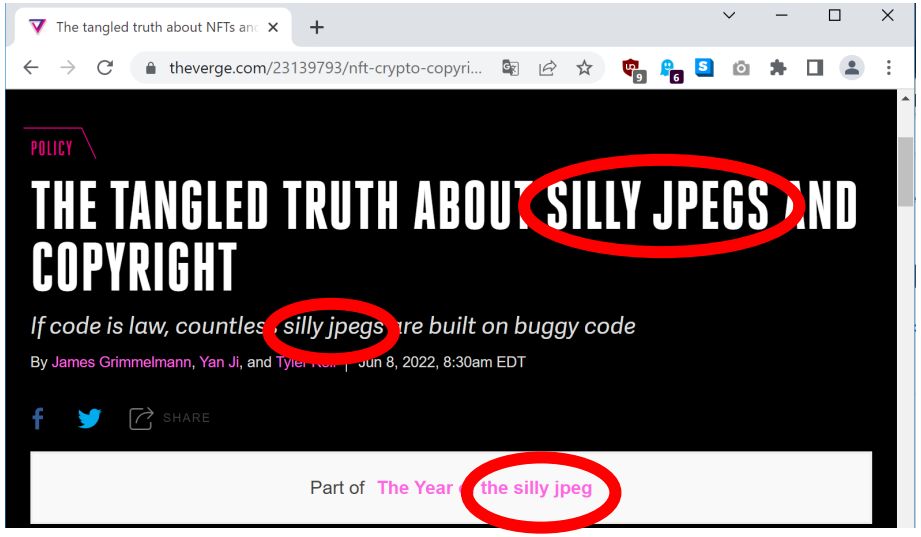
A) Default behavior: Extensions might add/remove buttons, text or images on a webpage without any interaction (2017).



KeePassXC-Browser



Ghostery



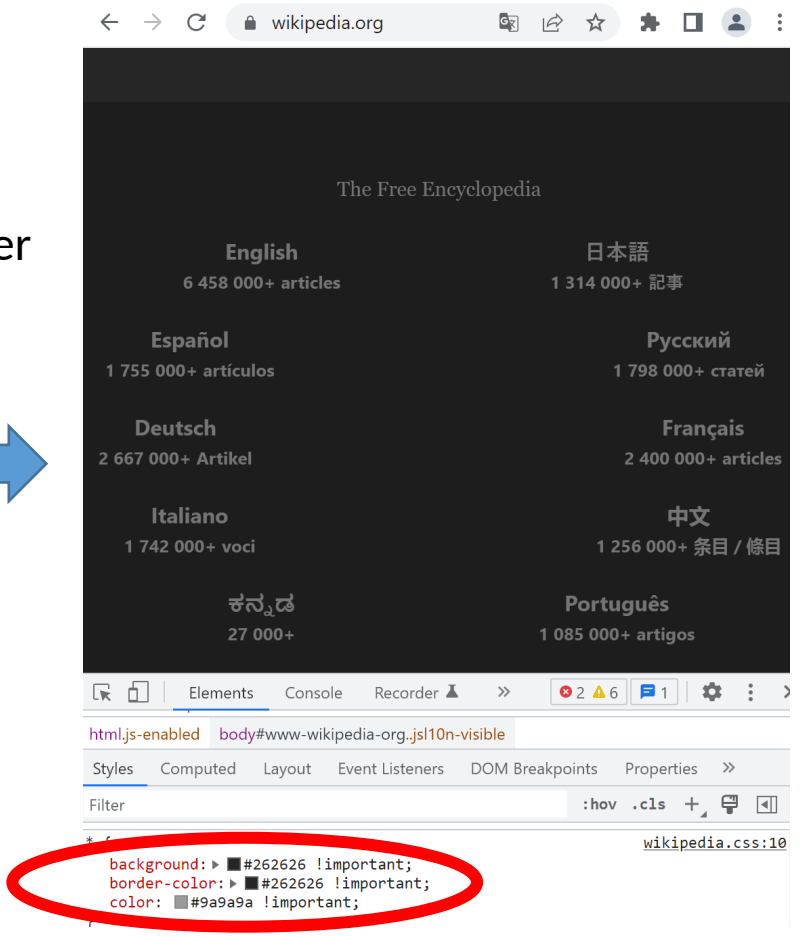
NFT to silly jpeg

II. Current research – Detecting browser extensions

B) Style fingerprinting:

Extensions can modify the style of elements on the page (2021).

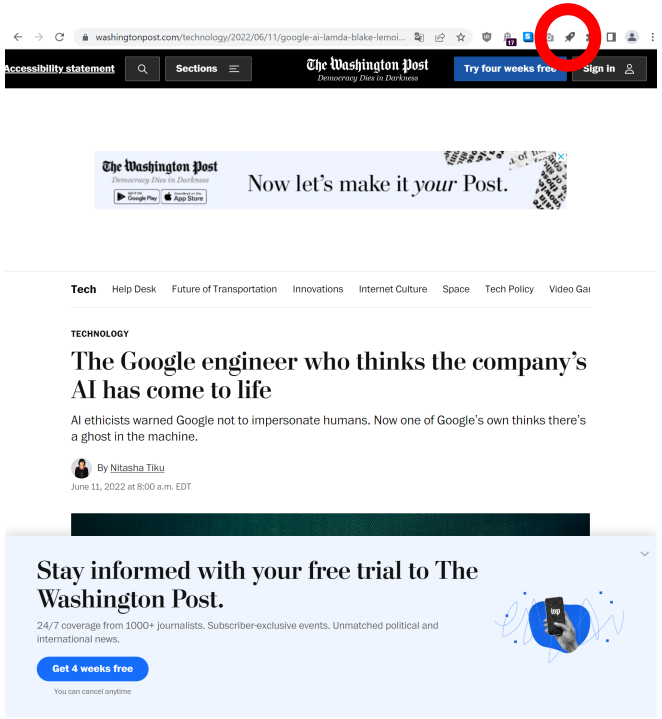
With the “Super Dark Mode” extension installed



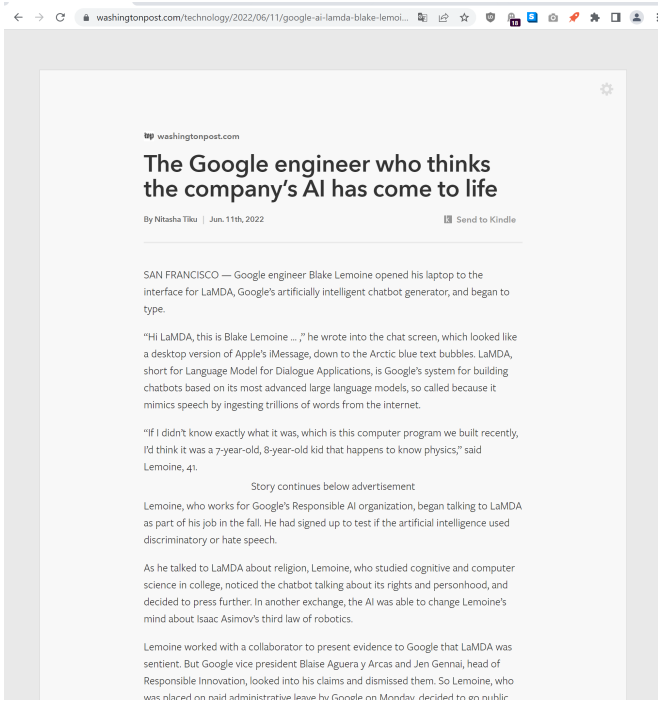
II. Current research – Detecting browser extensions

C) Modifications after user interaction: Extensions modify the page after the user has interacted with it (2022).

Example: key presses, scrolling, mouse clicks



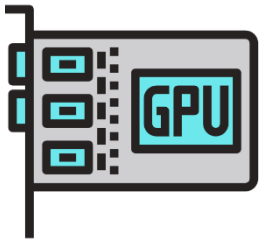
After clicking on the "Mercury Reader" extension button



II. Current research – Going beyond browser APIs

- Browser extensions
  - WAR fingerprinting
  - Intra/Inter communication fingerprinting
  - Behavioral fingerprinting

- Fingerprinting the hardware



DRAWNAPART: A Device Identification Technique based on Remote GPU Fingerprinting

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Hypothesis: GPUs, even with the exact same model, show differences in their execution.

Finding: We can fingerprint the **concurrent behavior** of GPUs with a web browser.

II. Current research – Fingerprinting GPUs

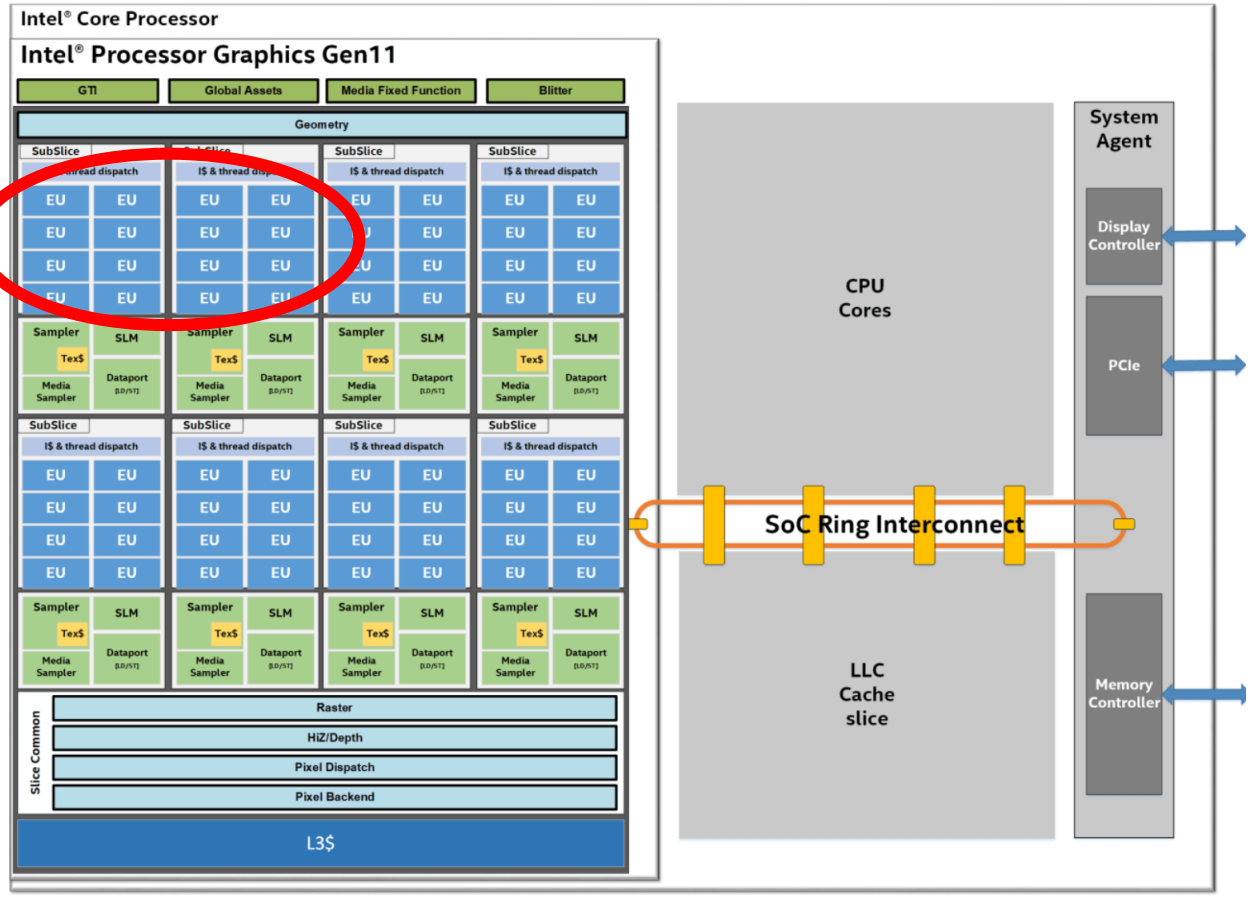
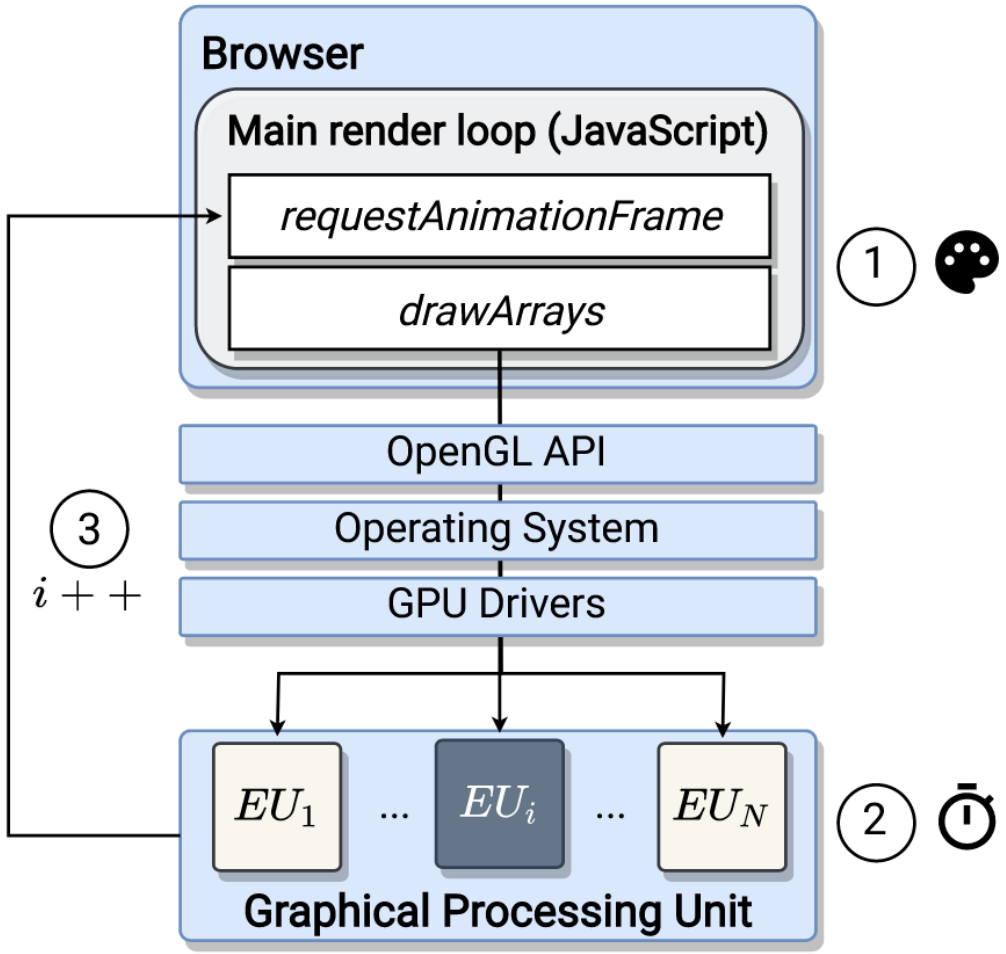


Figure 1: Intel® core processor, SoC and its ring interconnect architecture.

- A GPU is composed of several dozens execution units.
- All execution units are not completely identical on a physical level.

II. Current research – Fingerprinting GPUs



How does DrawnApart work:

1) Points are rendered in a WebGL context in parallel by several different execution units.
2) All EUs return directly a single value except EU n°*i* which executes a stall function that takes time to compute.
3) We measure the time it takes to go through all EUs as each iteration is bounded by the slowest EU.

II. Current research – Fingerprinting GPUs

Accuracy (%)	Base Rate (%)	Device Count	GPU	Device Type
93.0±0.3	10.0	10	Intel HD Graphics 2500	Intel i5-3470
63.7±0.6	4.3	23	Intel HD Graphics 4600	Intel i5-4590
55.5±0.8	6.7	15	Intel UHD Graphics 630	Intel i5-8500
95.8±0.9	10.0	10	Nvidia GTX1650	Intel i5-10500
73.1±0.7	25.0	4	Apple M1	Apple Mac Mini M1
36.7±2.7	16.7	6	Mali-G71 MP20	+Samsung Galaxy S8/S8
54.3±5.5	16.7	6	Mali-G72 MP18	+Samsung Galaxy S9/S9
54.1±1.5	12.5	8	Mali-G76 MP12	Samsung Galaxy +S10e/S10/S10
92.7±1.8	16.7	6	Mali-G77 MP11	Samsung Galaxy S20/S20 Ultra

Results:

- Some GPUs are easier to identify than others with a varying accuracy.
- We tested swapping CPUs from two identical computers and DrawnApart was able to identify the swap.

https://github.com/drawnapart/drawnapart

II. Current research – Detecting fingerprinting

Detecting fingerprinting scripts on the Internet is more complicated than it seems.

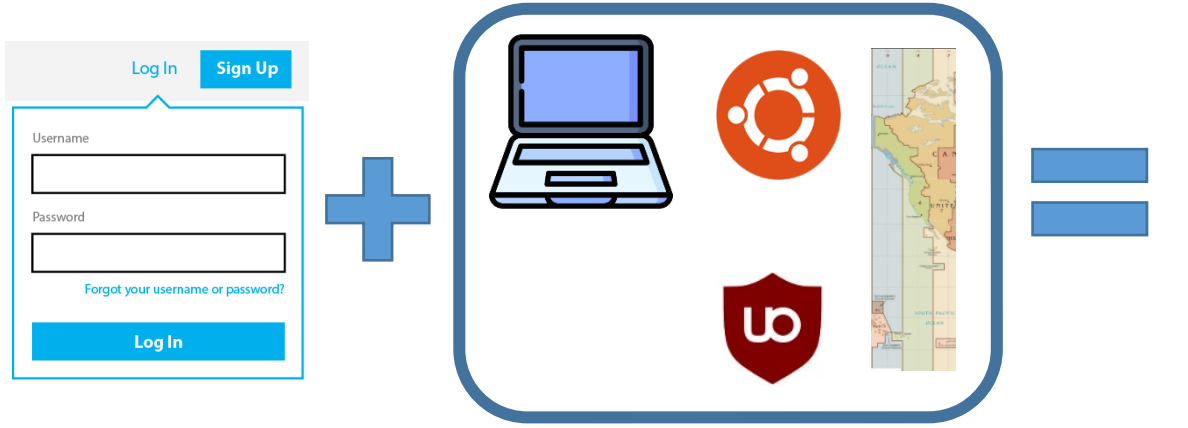
If a script accesses the user agent or the timezone, is it to optimize the browsing experience? Or is it the first step towards building a browser fingerprint?

Several approaches have been tried over the years from static to dynamic analysis. Depending on the definition of fingerprinting used in a paper, the results can greatly vary: **from 2%** of websites using fingerprinting on the web **to more than 60%** for the least conservative.

II. Current research – Using fingerprinting positively

Browser fingerprinting can be used positively to improve security:

- To reinforce authentication



Login/Password + Browser fingerprint = User authenticated

- To combat bots

Google uses canvas fingerprinting to detect classes of device and identify emulation.

II. Current research

To sum up:

- Going beyond browser APIs to fingerprint the hardware
- Detecting usage of browser fingerprinting
- Using fingerprinting positively to improve security

Outline

I. What is browser fingerprinting? How to protect against it?

II. What is currently being done in the fingerprinting domain?

III. What to expect in the future?

III. The years ahead – Limiting fingerprinting

On the user's side, different solutions are being actively developed to protect against fingerprinting:

- **Tor browser** (since 2007): the goal is to remove as much as possible the differences between users. All users in theory should have the same fingerprint.
- **Brave browser** (since 2016): several APIs have been modified to protect against fingerprinting and Brave is the only one randomizing some attributes ("farbling").
- **Firefox** (since 2017): block fingerprinting scripts present in specific filter lists.

III. The years ahead – Limiting fingerprinting

- **Chrome browser** (in 2024): Google is developing the Privacy budget which will limit the quantity of collected information.

1) As long as the script has some budget: APIs can be accessed without restriction.

2) When the budget expires: specific APIs will be blocked or will provide very limited information.

II. Future – Evolution of the EU legislation

- Right now, it is mandatory to ask the user before collecting a fingerprint but….no one is doing it?

- GDPR: General Data Protection Regulation
  - New set of rules that governs how data from EU citizens are collected and handled around the world.
  - It requires companies to be transparent on how they handle data.
  - Went into effect on May 25th 2018

- ePrivacy regulation
  - Successor of the cookie law
  - Requires consent to perform fingerprinting (exception for analytics from first-party servers)

One major problem: there is no built-in mechanism dedicated to fingerprinting

III. The years ahead – Evolution of the ad landscape

- There is a strong push for privacy preserving solutions for online tracking.
- Google is removing support for 3rd party cookies in late 2023 and it is already having a great impact on the ad industry.
- Two different directions are being adopted:

Use of « people IDs » in place of cookie IDS

Use of a mechanism to hide one user among many

1) “FLoC” by Google
2) “Privacy Preserving Ad Click Attribution For the Web” from the WebKit team
3) “PARAKEET” from Microsoft
4) “TURTLEDOVE” by Google

Where does browser fingerprinting fit into all this?

Thank you!
Stay safe online!
Any questions?

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Website on fingerprinting https://amiunique.org

Survey on fingerprinting https://arxiv.org/abs/1905.01051